



Suggestions for Public Relations Projects

By Joyce E. Pennington

With your band:

- *Posters in the band hall each week of football and before special contests.
- *Pick a "secret pal" to write notes to and leave treats for on special occasions.
- *Decorate band director's office door before each Game or special event.
- *Take popsicles to band members at one of their out Door rehearsals.
- *Have a send off party for their big trip or contest-- make name tags, signs, small state flags, cookies
- *Posters for bus.

For teachers:

- *Clean car windshields in teacher parking lot.
- *Covered dish lunch during teacher in service.
- *Donuts and coffee for breakfast one morning.
- *Coffee mugs for each teacher with name painted on.
- *Desk paper weight made with smooth rock and hand painted with name or school logo.
- *Large plastic paper clip or other hand painted items.
- *Apple in the teacher's box.
- *Decorate teachers' & principals' doors on their birthdays.

In your community:

- *Perform for grand openings for local businesses.
- *Perform at nursing homes/children's hospital.
- *Muscular dystrophy "kick-a-thon" or other charity

Benefits:

- *Help with clothing, food or blood drives.
- *"Adopt" a family at Christmas.
- *Perform at a homeless shelter and take food.
- *Help with ushering/hostessing at civic activities.
- *Community appreciation night at football game.
- *Frame a team picture for supportive businesses.

Athletic teams & cheerleaders:

- *Decorate locker room for "special" games or events.
- *Send Texas sized "card-o-gram" on butcher paper.
- *Cup cakes, watermelon, popsicles, kool-aid, etc., delivered to practice.