

Weekly Message Weekly Message



Greetings special friends,
Many of our friends on the Gulf Coast will be going back to school next week. There is still so much to do with so much damage to their schools and homes, but I know they are just grateful to be back with their friends and co-workers. We are thinking about them this week.

Here are some thoughts for the day:

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“People create problems by not trusting their own judgement.”
Bernie Marcus, cofounder of Home Depot
.....

**“Prosperity is no just scale;
adversity is the only balance to weigh friends.”**
Plutarch (c. 46-c, 120 A.D.) biographer and moralist
.....

**“Happy are those who dream dreams and are ready to pay the price to
make them come true.”**
Leon Joseph Cardinal Suenens (1904-1996)
.....

“When the mouth stumbles it is worse than the foot.”
African proverb
.....

One of our staff, Jennifer Hart, has a fiancée’ that is serving as a captain in the U.S. Army in Afghanistan. She sent me this message a few days ago:



Very soon, you will see a great **many people wearing Red every Friday. The reason? Americans who support our troops used to be called the "silent majority". We are no longer silent, and are voicing our love for God, country and home in record breaking numbers. We are not organized, boisterous or over-bearing. We get no liberal media coverage on TV, to reflect our message or our opinions. Many Americans,**

like you, me and all our friends, simply want to recognize the vast majority of America supports our troops.

Our idea of showing solidarity and support for our troops with dignity and respect starts this Friday -and continues each and every Friday until the troops all come

home, sending a deafening message that.. Every red-blooded American who supports our men and women afar, will **wear something red.**

By word of mouth, press, TV -- let's make the United States, on every Friday, a sea of red, much like a homecoming football game in the bleachers. If every one of us who loves this country will share this with acquaintances, co-workers, friends, and family, it will not be long before the USA is covered in RED and it will let our troops know the once "silent" majority is on their side more than ever, certainly more than the media lets on.



The first thing a soldier says when asked, "What can we do to make things better for you?" is... "We need your support and your prayers." Let's get the word out and lead with class and dignity, by example; and wear something red every Friday. *If your team colors are not red, maybe you could wear a red ribbon to honor our soldiers.*

WE LIVE IN THE LAND OF THE FREE, ONLY BECAUSE OF THE BRAVE!

So many of you are leaders. . . Leaders in your school, at work, or in your organization. Below is a great passage about Leadership written by Brian Tracy from Jim Rohn's E-zine weekly message. It has some powerful statements that apply to us all. I hope you will be as fired up as I was reading it!

Have a fabulous week, and, as always, please *keep in touch.*

--

Sincerely,

Joyce E. Pennington, Pres. CEO

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The 12 Absolutely Unbreakable Laws of Leadership by Brian Tracy

1. **The Law of Integrity:** Great business leadership is characterized by honesty, truthfulness and straight dealing with every person, under all circumstances.

2. **The Law of Courage:** The ability to make decisions and act boldly in the face of setbacks and adversity is the key to greatness in leadership.
3. **The Law of Realism:** Leaders deal with the world as it is, not as they wish it would be.
4. **The Law of Power:** Power gravitates to the person who can use it most effectively to get the desired results.
5. **The Law of Ambition:** Leaders have an intense desire to lead; they have a clear vision of a better future, which they are determined to realize.
6. **The Law of Optimism:** The true leader radiates the confidence that all difficulties can be overcome and all goals can be attained.
7. **The Law of Empathy:** Leaders are sensitive to and aware of the needs, feelings and motivations of their people.
8. **The Law of Resilience:** Leaders bounce back from the inevitable setbacks, disappointments and temporary failures experienced in the attainment of any worthwhile goal.
9. **The Law of Independence:** Leaders know who they are, what they believe in and they think for themselves.
10. **The Law of Emotional Maturity:** Leaders are calm, cool and controlled in the face of problems, difficulties and adversity.
11. **The Law of Excellence:** Leaders are committed to excellent performance of the business task and to continuous improvement.
12. **The Law of Foresight:** Leaders have the ability to predict and anticipate the future.

This article is by Brian Tracy. Brian's Excerpts from the Treasury of Quotes is one of the products featured in the Jim Rohn Starter Sampler Packet -- a great gift for giving to yourself, your team or others to whom you'd like to introduce self-development. For more information about the Jim Rohn Starter Sampler pack scroll down to #4 below or go to <http://bynmb.jimrohn.com> or call 800-929-0434