



## **SUGGESTIONS FOR PUBLIC RELATIONS PROJECTS**

by Joyce E. Pennington

**WITH YOUR BAND:** \*POSTERS IN THE BAND HALL EACH WEEK OF FOOTBALL AND BEFORE SPECIAL CONTESTS.  
\*PICK A "SECRET PAL" TO WRITE NOTES TO AND LEAVE TREATS FOR ON SPECIAL OCCASIONS.  
\*DECORATE BAND DIRECTOR'S OFFICE DOOR BEFORE EACH GAME OR SPECIAL EVENT.  
\*TAKE POPSICLES TO BAND MEMBERS AT ONE OF THEIR OUT DOOR REHEARSALS.  
\*HAVE A SEND OFF PARTY FOR THEIR BIG TRIP OR CONTEST-- MAKE NAME TAGS, SIGNS, SMALL STATE FLAGS, COOKIES, POSTERS FOR BUS.

**FOR TEACHERS:** \*CLEAN CAR WINDSHIELDS IN TEACHER PARKING LOT.  
\*COVERED DISH LUNCH DURING TEACHER IN SERVICE.  
\*DONUTS AND COFFEE FOR BREAKFAST ONE MORNING.  
\*COFFEE MUGS FOR EACH TEACHER WITH NAME PAINTED ON.  
\*DESK PAPER WEIGHT MADE WITH SMOOTH ROCK AND HAND PAINTED WITH NAME OR SCHOOL LOGO.  
\*LARGE PLASTIC PAPER CLIP OR OTHER HAND PAINTED ITEMS.  
\*APPLE IN THE TEACHER'S BOX.  
\*DECORATE TEACHERS' & PRINCIPALS' DOORS ON THEIR BIRTH-DAYS.

**IN YOUR COMMUNITY:**  
\*PERFORM FOR GRAND OPENINGS FOR LOCAL BUSINESSES.  
\*PERFORM AT NURSING HOMES/CHILDREN'S HOSPITAL.  
\*MUSCULAR DYSTROPHY "KICK-A-THON" OR OTHER CHARITY BENEFITS.  
\*HELP WITH CLOTHING, FOOD OR BLOOD DRIVES.  
\*"ADOPT" A FAMILY AT CHRISTMAS.  
\*PERFORM AT A HOMELESS SHELTER AND TAKE FOOD.  
\*HELP WITH USHERING/HOSTESSING AT CIVIC ACTIVITIES.  
\*COMMUNITY APPRECIATION NIGHT AT FOOTBALL GAME.  
\*FRAME A TEAM PICTURE FOR SUPPORTIVE BUSINESSES.

**ATHLETIC TEAMS & CHEERLEADERS:**  
\*DECORATE LOCKER ROOM FOR "SPECIAL" GAMES OR EVENTS.  
\*SEND TEXAS SIZED "CARD-O-GRAM" ON BUTCHER PAPER.  
\*CUP CAKES, WATERMELON, POPSICLES, KOOL-AID, ETC., DELIVERED TO PRACTICE.